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EXPERIENCE SOUTH BEACH THROUGH MORGAN HOTEL GROUP'S VISION

Miami Beach, FL (March 2013) – No matter what time of the year you decide to visit Miami, there is always a variety of festivities taking place throughout the city. World-renown events in South Beach, to be precise, like Art Basel, South Beach Wine & Food and Winter Music Conference keep visitors coming back for more. By constantly refining the basic ideas and always striving to reinvent the hotel experience, Morgans Hotel Group has perfected the art of providing guests with a strong connection to the city they visit.

“Our latest package Experience South Beach is right in line with our company’s vision – we create a vibe that makes our guests want to live every moment more intensely. We dare, others follow,” said Alex Novo, General Manager of Mondrian South Beach. “We know the events taking place in our city are bringing guests to our door. This package will help us satisfy our guests’ passions for differentiated experiences. Those staying at Delano, Shore Club or Mondrian are guaranteed authentic, fun and original experiences while in South Beach.” A perfect example of uniting the vibrancy of the city with the vision of MHG is right around the corner.

Miami Beach is ready to welcome the world’s music industry to its shores for Winter Music Conference (WMC) and Ultra Music Festival in March. MHG has secured Brazil’s premier electronic music DJs to perform once again at Mondrian South Beach on Saturday, March 23rd.

“WMC and Ultra are dance music’s counterpart to the Cannes Film Festival; for ten non-stop days and nights the top artists from around the world will be spinning their mixes in our hometown,” said Novo. “After last year’s successful Rio Saturdays @Mondrian WMC Edition, we couldn’t pass up the chance to collaborate again with Plus Talent and CR2 Records to showcase their hot and emerging acts from Brazil. This year we will bring to Mondrian an unstoppable line-up and deliver South Beach’s best pool party!”

Back for a repeat performance, renowned Brazilian artist Mario Fischetti and special guest, UK’s very own spin master, MYNC will headline the event said Novo. Their collaboration, *LIVE Ibiza to Brasil* catapulted straight into the Brazilian top three album charts last year and together they continue to be ambassadors for house music worldwide. Aside from Fischetti, Rio Saturdays @Mondrian WMC Edition will feature other well-known Brazilian DJs such as Marcelo CIC and Diego Moura. The festivities will begin poolside at 1 p.m. and will have guests dancing well into the evening to the creative beats of this stellar group of talent.

“Mondrian South Beach is an incredible stage for our artists to perform; it is relevant, trendy and hip.” said Edo Van Duyn, Director of Plus Talent. “The previous pool party had an incredible turnout where hotel guests, Miami locals and conference participants enjoyed a truly unique and dynamic musical experience. Fischetti & MYNC are known for producing memorable live shows... You do not want to miss this one!”

Experience South Beach - Special package from \$329* (Includes a \$100 daily hotel credit at Delano South Beach, \$50 daily hotel credit at Shore Club or Mondrian South Beach, continental breakfast for two daily and wireless high-speed internet access. For reservations please call [800 606 6090](tel:8006066090) within the united states, 00 800 4969 1770 international or visit <http://www.morganshotelgroup.com/en-us/email-special-offers/south-beach-experience>.) *Based upon availability. Valid through September 31, 2013.

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