

**For more information, contact:**

Paula Lewis, [paula@spotlight-marketingpr.com](mailto:paula@spotlight-marketingpr.com)

Patricia Rivera, [patricia@spotlight-marketingpr.com](mailto:patricia@spotlight-marketingpr.com)

Tel: (786) 953-5856



**Summer is in full swing in Florida  
The Biltmore Hotel is the perfect place for family getaways in Miami**

Miami, Florida (June 15, 2016) – Taking the family on vacation is all about making memories. With summer in high gear in the Sunshine State, The Biltmore Hotel’s well-known reputation as the ideal place for families will not disappoint by creating entertaining and unforgettable experiences! The Biltmore’s calendar of events and activities will leave parents and children wanting to come back every July!

Florida’s biggest summer party will be here before you know it. If you are traveling to Miami during first week of July, The Biltmore is the right place for your family to help the USA celebrate their Independence Day! For as long as Americans can remember, they have been celebrating the Fourth of July with backyard BBQs, music, drinks and magnificent fireworks. Two hundred and thirty nine years after the first 4<sup>th</sup> of July celebration, Miami has made a mark on this holiday with their own impressive events; and The Biltmore Hotel will host the popular **Fireworks Spectacular** – a favorite of locals and visitors alike. Watch the sky light up over Coral Gables during this event. Festivities begin on the 4<sup>th</sup> at 5:00 p.m. with **Happy Hour**, followed by **The Stars and Strips BBQ** dinner and **Fireworks Display** at 9:00pm

**After the Independence Day celebrations are over, art adventures, fitness Fun, artistic performances and more await the little ones the family!**

Pint-sized guests will play with purpose at [The Biltmore Hotel](#) this summer with the [Biltmore Buddies](#) program. Belly laughs will be heard in the hotel’s halls and imaginations will run free as children have fun on a journey to self-discovery and explore the destination’s unique history, surrounding adventures and natural wonders that create lasting memories. Sample program activities include:

- **Silver Screen Adventures: Lights, Camera, Action!** Children will explore all aspects of the filmmaking process as they learn the importance of teamwork and step into the roles of actors, directors and crew. They will be introduced to all the basics including performance, set and backdrop design, costumes, rehearsal and filming. Each Silver Screen Adventure will conclude with a red carpet movie premier.
- **Culinary Academy:** Hands-on cooking classes taught by Biltmore chef instructors will have kids and families whipping up delicious meals in the fully equipped, professional kitchen. Not only will you learn to cook a delicious curry chicken, spiced fried rice or Italian zesty meatballs but also yummy and sweet cupcakes, brownies a la mode, chocolate truffles and cream puffs.

- **Biltmore Time Travelers:** Biltmore Hotel welcomed the first guests in 1926 and is rich in well over 80 years of history. Children will travel through time to the Biltmore of yesteryear with sports, music and culture activities that embrace the past. Sample activities include: Time Warp Scavenger Hunt – Teams will be given a selection of photos of the Biltmore from yesteryear. They will go on a scavenger hunt in search of the locations depicted in the photos and will use today’s technology to capture a photo of the team in the same location.
- **Aquatic Escapades:** Kids will submerge themselves in 600,000 gallons of fun at the Biltmore’s iconic 22,000 square foot pool, voted one of the best in the country. The aquatic adventures are sure to make a big splash in their tropical vacation, with a variety of water activities that include: Water Festival, Paddle Races, Capture the Flag SUP Race, Build a Boat and Lifeguard Games

### **While the kids are occupied with the Biltmore Buddies, parents get to enjoy the resort as well!**

Mom’s will get to escape for physical and mental replenishment and relaxation at [The Biltmore Spa](#) - a sanctuary for personal peace and tranquility. The Spa’s talented team awaits moms, seeking healing, innovation with result-oriented services or simply just in need of pampering and indulgence.

Spa Packages mom’s must experience: **SUMMER LOVE** - School is out, pleasant nights are here and so is the overall spirit of freedom and adventure! Kick off the vacation with a spa buddy and pick your favorite spa treatments and receive a discount of 25% off each. Also the **I'M SO LOVED** package will give moms a choice of the signature treatments Chardonnay Massage or Skin Performance Facial; Bamboo and Teak Manicure and Pedicure.

While mom is at the spa, fathers will get to enjoy [The Biltmore Golf Course](#) - an 18-hole, 71-par championship course, designed in 1925 by legendary Scot golf course architect Donald Ross whose name has become synonymous with the very best in golf course design. Fans past and present of the golf course include: Tiger Woods, Rickie Fowler, Babe Ruth, Bobby Jones, Leo Diegel, Tommy Armour, Gene Sarazen, Joe Biden, Jeb Bush, Bill Clinton and Anthony Mackie. If golf is not dad’s thing, but enjoys fitness The Biltmore has a 10,000 square foot, [state-of-the-art Fitness Center](#) that features separate areas dedicated to cardiovascular exercise as well as strength training with a comprehensive free-weight room.

Let’s not forget the culinary experiences are superb! Parents can enjoy a romantic dinner at French restaurant, [Palme d’Or](#) which has received top honors from Zagat as one of the best restaurants in the country and the coveted Five Diamond Award or a more casual yet equally satisfying meal at [Fontana](#), a traditional Italian restaurant surrounding The Biltmore courtyard and fountain.

### **FAMILY FUN PACKAGE**

“Enjoy an unforgettable getaway with your family. Splash around in our world-renowned pool and take part in our resort amenities. Includes: Junior suite accommodations, Buffet breakfast daily & kids under 12 eat free with adult meal purchase, Daily admission for one child to Biltmore Buddies, our kids club, Mom & dad can enjoy 20% savings at Biltmore’s Spa and at our Signature Donald Ross golf course, Nightly turndown of milk & cookies, Complimentary roll-away bed upon request, Special discounts to area attractions. Room rates begin at USD\$310.00 per night (taxes and fees not included). For more information or to make your reservation, please call (800) 727-1926 or visit [www.biltmorehotel.com](http://www.biltmorehotel.com).