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LOVE IS IN THE AIR!

AGENT PROVOCATEUR & MORGANS HOTEL GROUP

TRUE ROMANCE PACKAGE

Miami, Florida (January 2014) – Love is in the air! Enjoy a South Beach Romantic Getaway and fall in love all over again at Morgans Hotel Group’s properties! It is time to celebrate your special connection with the TRUE ROMANCE package; share an unforgettable night with your Valentine at one of our hotels. Package includes:

- Overnight accommodations
- Champagne and chocolate truffles upon arrival
- Continental breakfast for two daily
- 2 p.m. late check-out
- Agent Provocateur gift bag containing a lingerie bag, a gold heart key ring and an invitation to their boutique

Valid February 1 – March 31, 2014 - From \$349 at Shore Club, \$569 at Delano, \$419 at Mondrian.

*Based upon availability.

“Who doesn’t love a good love story? We want to make sure our guests share an unforgettable night with their Valentine’s at one of our South Beach hotels,” said JP Oliver, General Manager of Delano. “This is why we partnered up, through the end of March, with Agent Provocateur which believes that passion and intimacy should be indulged, and that exploring your desires profoundly enriches your life. We believe in romance and Miami is the perfect destination to indulge in!”

About Morgans Hotel Group

Morgans Hotel Group Co. (NASDAQ: MHGC) is widely credited as the creator of the first “boutique” hotel and a continuing leader of the hotel industry’s boutique sector. Morgans Hotel Group operates Delano in South Beach, Mondrian in Los Angeles, New York and South Beach, Hudson in New York, Morgans and Royalton in New York, Clift in San Francisco, Shore Club in South Beach and Sanderson and St Martins Lane in London. Morgans Hotel Group has ownership interests or owns several of these hotels. Morgans Hotel Group has other property transactions in various stages of development, including Delano properties in Las Vegas, Nevada; Cartagena, Colombia; Cesme, Turkey and Moscow, Russia; Mondrian properties in Baha Mar in Nassau, The Bahamas; Istanbul, Turkey; London, England and Doha, Qatar; and a Hudson in London, England. Morgans Hotel Group also owns a 90% controlling interest in The Light Group, a leading lifestyle food and beverage company. For more information please visit www.morganshotelgroup.com.